



CAU-2731
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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Applicants: Blackketter, et al.
Assignee: WebTV Networks, Inc.
Title: "Methods and Apparatus for Broadcasting Interactive Advertising Using Remote Advertising Templates"
Serial No.: 09/345,223 Filed: June 30, 1999
Examiner: Tel:
Docket No.: MS-137850.1 Art Unit: 2731

Assistant Commissioner For Patents
Washington, D.C. 20231

August 5, 1999

INFORMATION DISCLOSURE STATEMENT

Sir:

Pursuant to 37 C.F.R. §1.56, §1.97 and §1.98, Applicants bring the documents listed on the enclosed form PTO-1449 to the Examiner's attention in the above-captioned application. Citation of the listed documents shall not be construed as:

1. an admission that the documents are necessarily prior art with respect to the instant application;
2. a representation that a search has been made; or
3. an admission that the information cited is, or is considered to be, material to patentability as defined in §1.56(b).

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Assistant Commissioner for Patents, Washington, D.C. 20231, on August 5, 1999.

8/5/99
Date


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Respectfully submitted,



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